No. Joh/Edu/327/1/2019

8 August, 2019

Subject: The Higher Education Summit & Exhibition 2019
at New Delhi from 27-29 November, 2019

Dear Organisation Head,

Greetings from the Consulate General of India!

The Consulate General of India in Johannesburg is pleased to inform that an international event on Higher Education “The Higher Education Summit & Exhibition 2019 is being jointly organised by the Department of Commerce, Ministry of Commerce and Industry, Government of India, Services Export Promotion Council (SEPC) and Federation of Indian Chambers of Commerce and Industry (FICCI) from 27th -29th November, 2019 at Vigyan Bhawan, New Delhi.

2. The objective of this Summit is to facilitate development of a strategic partnership in the Higher Education sector between India and countries of various regions including South Africa and also to promote quality higher education for services export from India. This mega event will deliberate on the New Education Policy and vision for higher education in India.

3. The event will feature a Reverse Buyer Seller Meet in which about 300 delegates from 64 countries of Africa, Middle East, CIS, Asia and other regions are invited to participate in B2B and B2G meetings during the event.

4. The delegates will be provided complimentary economy class Air-Tickets, 3-night hotel accommodation with two-day transfer between airport and hotel in India according to their flight itinerary. A flyer of Higher Education Summit & Exhibition, 2019 is enclosed. More information is available at the link http://www.ficci-hes.com/. Those who wish to participate may contact the Consulate at email: commerce@indconjoburg.co.za or at Tel: +27 (0) 11 4828484.

5. You are requested to kindly share this information with all concerned for onward widespread dissemination and encourage for participation in this international event. In case of any further clarification, you may wish to contact Mr. Balbir Raj Saini, Consul (Culture & Education) at Tel : +27 (0)11 4828484 Email: cce@indconjoburg.co.za; Mobile +27 71 671 7678.

Kind regards,

Yours sincerely,

(Balbir Raj Saini)
WHAT DOES IT COVER?

- **Exhibition**: More than 150 exhibitors from top of the line institutions showcasing best practices to the global participants and explore collaborations.

- **Conference**: In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that’s relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.

- **Hosted Reverse Buyer Seller Meet (RBSM)**: B2B meeting with the delegation of over 300 international student recruiters to be hosted during the event from the regions like Middle east, CIS, SAARC and Africa etc.

- **FICCI 6th Higher Education Excellence Awards**: Recognition of quality and excellence in higher education delivery.

- **CEO Roundtable**: Exchange of information, ideas and insights on higher education among top CEOs.

- **Master Classes**: Focused discussion on topical issues pertinent to the sector.

- **Poster Presentation**: A theme based competition for professionals/post-graduate students to creatively share their know-how with the delegates.

- **Delegate Participation**: Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.

- **Campus Visit**: On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating University’s / institute’s campus.

www.ficci-hes.com
REVERSE BUYER SELLER MEET: 300+ HOSTED EDUCATION CONSULTANTS

- Delegation to be hosted from the following countries: Africa • Middle East • SAARC • CIS
- Also, delegates from USA, UK, European Union & other countries
- Exclusive one to one meetings of the exhibitor with hosted foreign education agents

PROFILE OF THE HOSTED RBSSM DELEGATES

- Education Consultant
- Chancellor / Vice Chancellor / Dean of a University or Institution
- Director / President / Vice President / Rector / Head - International Relation / Head of University or Institution
- Senior Officials from Education Ministry
- President / Secretary of Largest Education Association
- Journalist dealing with Education Sector

WHY PARTICIPATE?

- International Student Recruitment: This exhibition will provide a gateway to recruit international students to the University / Institute
- Platform for Policy Deliberations: Listen to policy makers and provide your perspective
- Partnerships: Collaborate with Foreign Universities
- Branding: The platform for your Institute’s / University’s brand building
- Knowledge Transfer: Exposure to global best practices
- Networking: Explore collaborative opportunities with domestic / foreign partners

COLLABORATION MODELS

- Academic Exchange
- Twinning Programs
- Dual Degree Programs
- Research Collaborations
- Joint Degree Programs

WHO SHOULD PARTICIPATE?

- University Vice Chancellor / Directors / Heads - Academics / Universities
- State / Central Government Officials
- Exporters / Companies providing Technology Products
- E-rates in the latest in advanced instruments in the field
- Exhibitors / Exhibitors in the field of Textile
- Trade Promotional Organizations
- International Organizations representing Embassies / High Commission in Delhi
- Trade Fairs / Trade Associations
- Universities

CONFERENCE DELEGATE REGISTRATION

<table>
<thead>
<tr>
<th>Delegate</th>
<th>Registration Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indian Nationals</td>
<td>INR 12,000 per delegate</td>
</tr>
<tr>
<td>Foreign Delegates</td>
<td>USD 700 per delegate</td>
</tr>
</tbody>
</table>

INCENTIVES

- a. Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31st August, 2019
- b. Four or more delegates from the same organization: 15% off on the total delegate fees

FICCI Corporate Members (15% Discount)
FICCI Associate Members (15% Discount)
* Note: 15% GST @18% on the above

NOTICE: Foreign delegates include Indians residing abroad, foreigners residing in India and Indians representing Foreign Institutions / Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

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